

CQFD places sustainable development at the heart of its activity. Our ambition is to combine economic, social and environmental performance.

Thus, CSR has an important place in our activities and constitutes one of the 4 fundamental goals of our «CAP 2025» strategy, through the «Cap CSR» pillar.

The CQFD sustainable approach has **3 MAIN OBJECTIVES**, developed below to ensure that our activities have a positive impact on society.

1 COMMIT TO AN ECO-INNOVATION & ECO-LABELLING APPROACH

- Contribute to the financing of a recycling network for our products
- Create products based on mineral materials instead of hydrocarbons
- Favour the use of recycled materials in the manufacture or supply of our products
- Introduce non-polluting alternative materials

2 REDUCE OUR CARBON FOOTPRINT

- Reduce our energy consumption (heating & production, lighting, waste heat recovery)
- Prefer deliveries to distribution centres rather than individual shops
- Recycle production components and consumables
- Maximise the supply of materials at European level



Reduction of our gas consumption by 15% by 2024.



Installation of 3,393 photovoltaic modules on our roof (total power of 1,290kWp, making CQFD the leading producer of renewable energy in St Laurent d'Agnay (total surface area of 6,182 m²).

3 PROMOTE A RESPONSIBLE BUSINESS CULTURE AND PRACTICES

- Respect the regulatory environment and our ethical rules
- Measure in a structured way the satisfaction of our stakeholders (employees, customers, suppliers, shareholders) in order to improve continuously
- Reduce arduousness and prevent RSI
- Bring our QWL approach to life
- Promote the professional integration of people with disabilities within our company
- Contribute to the preservation of biodiversity



Encourage biodiversity and the preservation of species: Planting of 50 shrubs on the extension of our site in 2022.